

# ***MEDIA ALERT!***

**CONTACT:**

Tim Clark, Clark Connection Group

402.884.1214

[tim@clarkconnectiongroup.com](mailto:tim@clarkconnectiongroup.com)



***US Bank Presents:***  
**Omaha Riverfront Jazz and Blues Festival**  
***"Taking It To The River"***  
**Headliners Revealed TODAY May 5**

OMAHA (5/04) If you missed out on the excitement last year, you won't want to repeat that mistake in 2004. You are invited to join us for the annual Omaha Riverfront Jazz and Blues Festival, the premier jazz and blues event in the Midwest. The festival is two days packed with live musical performances featuring some of the most celebrated jazz and blues musicians both locally and nationwide.

You'll find this relaxed atmosphere the perfect place to kick back and enjoy the lazy days of summer surrounded by friends and family, enjoying food and drink, browsing through an array of product vendors, while listening to some of the most soulful jazz and blues music around. Last year over 6,000 festival-goers throughout Nebraska and the surrounding Midwest states enjoyed live jazz and blues music from international and regional artists.

This year's festival is scheduled for July 9 and 10. The festival performances will move from the Durham Western Heritage Museum to the newly developed Lewis and Clark Landing along the Missouri River. Performances begin at 5:30 p.m. on Friday, July 9 and last until 11:30 p.m. The entertainment begins at 3:30 p.m. on Saturday, July 10 and lasts until 11:30 p.m. Tickets are \$15/Day/Advance, \$20/Day of Show, \$25/Both Days/Advance.

**On Wednesday, May 5, at 9:00 a.m. at the Lewis & Clark Landing** (next to Rick's Boathouse), Clark Connection Group will hold a press conference to provide more details about the festival and to unveil the much anticipated headliners that will be jazzing it up in Omaha.

Complete festival information can be obtained through [www.omahajazzandblues.com](http://www.omahajazzandblues.com) or by calling 402.884.1214. Tickets are available at any Ticketmaster location or the Civic Auditorium Box Office. For VIP and Group tickets, call 402.884.1214. Volunteers are needed for all shifts and applications can be found on the website or by calling the festival office at 402.884.1214. US Bank is the proud lead sponsor for this year's festival. Other sponsors include KETV Channel 7, OPPD, Pepsi and other patrons and contributors.

Your coverage of the press conference will help to inform the public about this exciting and much anticipated premier festival in the Midwest. This event is managed by Omaha's Clark Connection Group. To find out more about Clark Connection Group call 402.884.1214 or go to [www.clarkconnectiongroup.com](http://www.clarkconnectiongroup.com).

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